

Start up Costs	Paid thru 2019	Jan-Mar 2020	April-June 2020	July-Sept 2020	Oct-Dec 2020	Investment
Business / Contract Attorney		\$2,200	\$400	\$500	\$1,000	\$1,500
Matt / Investment Attorney				\$2,500		\$2,500
<b>Business Legal Subtotal</b>	\$0	\$2,200	\$400	\$3,000	\$1,000	\$4,000
Engineering Drawing	\$1,750					
Patent Drawings	\$540	\$700				
Patent Fees - Filing Fees			\$1,952			\$0
Patent Attorney Fees			\$3,500	\$2,000		\$0
Patent Search Fees				\$1,000		\$1,000
Patent Attorney - Canadian Filing					\$4,000	\$4,000
Patent Attorney - International Filing			included			\$0
Trademark Filing Fees			\$550			\$0
<b>Patent Legal Subtotal</b>	\$2,290	\$700	\$6,002	\$3,000	\$4,000	\$7,000
Accounting			\$250	\$250	\$250	\$500
<b>Accounting Subtotal</b>	\$0	\$0	\$250	\$250	\$250	\$500
Marketing / Promotion / Support Materials (Free Samples)	\$500	\$100		\$500	\$500	\$1,000
Advertising						\$0
<b>Marketing Support Materials Subtotal</b>	\$500	\$100	\$0	\$500	\$500	\$1,000
Website Labor (Coding)	\$3,000	\$4,000	\$1,000	\$1,000	\$1,000	\$2,000
Website Hosting, Material, URL's		\$600				\$0
Shopify					\$200	\$200
Photo Shoot/Video - BARE BONES W/volunteers					\$2,000	\$2,000
Prototypes for Photo Shoot- Additional samples (16 pcs)				\$1,000		\$1,000
<b>Website &amp; Support Subtotal</b>	\$3,000	\$4,600	\$1,000	\$2,000	\$3,200	\$5,200
Travel to Toolmaker and Production Facility		\$3,000				\$0
Travel to Production facility					\$2,000	\$2,000
Travel For Production Q/C					\$2,500	\$2,500
Shopify					\$200	\$200
<b>Travel Subtotal</b>	\$0	\$3,000	\$0	\$0	\$4,700	\$4,700
Business Operation Oerhead (Licensing, etc.)		\$200				\$0
<b>Business License Subtotal</b>	\$0	\$200	\$0	\$0	\$0	\$0
office supplies / shipp. / headsets / equip. etc / Software	\$1,000	\$1,900	\$300			\$0
<b>Office Supplies Subtotal</b>	\$1,000	\$1,900	\$300	\$0	\$0	\$0
Celeste and Rodger Salary				\$0	\$15,000	\$15,000
<b>Rodger &amp; Celeste Salary Subtotal</b>	\$0	\$0	\$0	\$0	\$15,000	\$15,000
<b>Salaries for Contractors / Employees</b>	\$0	\$0	\$0	\$6,840	\$8,892	\$15,732
Shipping boxes, Setup, Supplies					\$2,500	\$2,500
Labels					\$1,000	\$1,000
<b>Operational Costs</b>	\$0	\$0	\$0	\$0	\$2,500	\$2,500
<b>Rental Units for Hotrok (3 months)</b>				\$750	\$750	\$750
Technical Drawing Review					\$600	\$600
Initial Tool Hanging					\$7,582	\$7,582
<b>Production Set-up Costs</b>	\$0	\$0	\$0	\$0	\$8,182	\$8,182
Foam stock of 1/2" EPP and CNC prototypes - 70 pcs.	\$1,800					\$0
Robinson Test/ R-Value	\$1,800	\$600				\$0
Robinson Test						\$0
Accoustic Testing					\$3,000	\$3,000
<b>Testing Subtotal</b>	\$3,600	\$600	\$0	\$0	\$3,000	\$3,000
	\$10,390	\$11,100	\$7,552	\$12,590	\$35,224	\$63,564

**Note:** Numbers in green those areas that have been PAID, vs. those in red are to be paid